



FRANCHISE
MARKETING
AWARDS
2010

ENTRY FORM

**The deadline for entries is
5pm Friday 26 February 2010**

We regret that entries received after this date will not be considered by the judging panel.

Supported by



Media sponsor



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Entry Form and Payment Details

Company name: _____
(Please note this name will appear in all future collateral as it is written here)

Category entered:

- Best Overall Marketing Campaign
- Best Website
- Best Franchisee Marketing Support
- Best TV Advertising Campaign
- Best Print Advert

Address: _____

_____ Postcode: _____

Telephone: _____ Fax: _____

Contact name: _____

Job title: _____

Direct line: _____ Email: _____

I have read and understood the entry rules.

Signature: _____

PLEASE NOTE: A £75 + VAT admin fee will apply for each category entered

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All payment is to be made by credit or debit card ONLY.

Number of categories entered

To be completed by the cardholder

Please debit my card for £ _____ plus 15% VAT

Please select: Mastercard Visa Amex Switch Delta

Card number: / / /

Expiry date:
 /

Issue no. (debit cards only):

Security no:

Name of cardholder: _____

Signature: _____

Date: _____

PLEASE NOTE: A £75+ VAT admin fee will apply for each category entered

PLEASE SEND ALL ENTRIES AND PAYMENTS TO:

The Franchise Marketing Awards, Venture Marketing Group, 6th Floor,
111 Upper Richmond Road, Putney, London, SW15 2TJ

- Please tick if you are interested in enhancing your profile in the Business Franchise – Franchise Marketing Awards Supplement (preferential rates for all Awards entrants)

Personal Data supplied is subject to the Data Protection Act 1998. This information may be used for direct marketing purposes. The Franchise Marketing Awards is part of Venture Marketing Group Ltd (VMGL). If you do not wish to receive information about future Franchise Marketing Awards please tick here.
If you do not wish to receive information about other relevant VMGL events please tick here
If you do not wish to receive information from other companies, which have been approved by us, please tick here
Please tick if you do not wish to be contacted by the following: Phone Mail Fax

Your Entry

Category entered: _____

Please use the space below:

Continue onto an additional piece of A4 if necessary.

Supporting Evidence

You may supply any supporting evidence in the following formats:

- A **live URL link** (if online) – please outline full instructions below
NB. If providing a URL that requires a password, please ensure you provide one in the entry! With online links, bear in mind that it may need to be accessed via telephone or modem line – ensure the judges do not need to connect via ADSL or broadband.
It is also recommended that you provide printed colour screenshots of significant website pages. These must be mounted, clearly labelled and referenced within your entry or using the space below.
- A **demonstration CD** or **other simulation** – please enclose a single copy
- A **DVD** – please enclose a single copy
- **Marketing material** – please enclose a single copy of each example
NB. These must be either mounted or supplied on CD-Rom, clearly labelled and referenced within your entry or using the space below.
- **Testimonials** regarding the specific award category
NB. These should not refer to the company in general, but relate to your entry.

Please use the space below:

Continue onto an additional piece of A4 if necessary.